







1 TIGI knows that summer is all about having fun! Whether you're chilling pool side, riding the waves or getting up to no good as the sun sets, you need your hair to look and feel awesome while you do it. So BedHead® has come up with their Totally Beachin™ gentle Cleansing Jelly Shampoo and After-sun Conditioner to help reduce damage, leaving hair soft and shiny with juicy citrus freshness. Plus these formulas are completely color safe! Check out the rest of the line, which includes the Beach Freak™ Moisturizing Detangler Spray and Beach Bound™ Protection Spray for Colored Hair.

2 PAUL MITCHELL SYSTEMS introduced a new Tea Tree Anti-Thinning Scalp Care Shampoo, Conditioner, and Tonic for fuller and stronger hair. The exclusive Regeniplex™ blend contains Kakadu Plum, pea peptides, clover flower, turmeric and ginseng to stimulate the scalp and prevent breakage, resulting in fuller, thicker hair. Formulated for both men and women, the Tea Tree Anti-Thinning Tonic is also easy to use at home. Just shake well, part hair section by section, and apply to scalp, sliding a finger down the parting to distribute evenly.

Specific hair and scalp care products and tools to keep you at the top of your game





3 PARLUX has recently released the new PARLUX ADVANCE®, featuring a new more-powerful and longer-lasting K-Advance® motor. Light and very powerful (2200 watt), this new model allows for 2500 work-hours and an air flow of 83 cubic meters per hour. Its modern ergonomic design and size, its new "non-heating" frontal body, new SOFT re-designed switches and better grip make it a sought after product for all salon professionals. The already popular Ionic and Ceramic technology has also been improved and allows for better and quicker drying. And as always, all materials comply with the Parlux energy-saving, ozone free, and eco-friendly philosophy.

4 SAM VILLA Signature Series 7" Dry Cutting Swivel Shear is Sam Villa's response to a hairdressers' demands for a swivel shear with a longer blade. Like its predecessors, this tool is made of 100% Japanese molybdenum alloy, which is compression-forged for strength and durability. Other features include a Crane Handle, Forward Set Thumb, Handcrafted Convex Blades, and a Leaf Spring Tension System for added flexibility, comfort, and control.

5 UNITE proudly introduces the newest addition to the UNITE 7Seconds™ System, the UNITE 7Seconds Masque for all the moisture, shine, and protection your hair craves. By restoring the elasticity and giving you an infusion of intense moisture, 7SECONDS Masque will nourish your strands down to the core leaving you with long-lasting shine, softness and managebility. The ultimate in hair health.



6 SCHWARZKOPF PROFESSIONAL now enables ladies with mature, untreated hair to enhance their natural silver with the expansion of its Igora Royal Absolutes Silverwhite. The four different shades: Silver, Dove Grey, Slate Grey and Grey Lilac, imbue a transparent effect to bring out the natural silver sheen that grows out virtually seamlessly at the hairline. At the same time, the siliamine and collagen complex builds up the hair, restoring its youthful freshness.

